

INVOICE



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

View Media Services
Attention: Andi Pistay
9526 View Ave NW
Seattle, WA 98117

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

Invoice #	Invoice Date	Invoice Month	Invoice Period
168840-1	10/28/12	October 2012	10/01/12 - 10/21/12

Station	Account Executive	Sales Office	Sales Region
KOB	Charlie Blanco	Roswell - KOB	Local

Advertiser	Product	Estimate Number
Tim Jennings for State Sen		

Flight Dates	Order #	Alt Order #
10/14/12 - 10/21/12	168840	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/14/12	10/14/12	News 4 @ 10p Sun	Su 10p-1035p	-----S	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 R Su 10/14/12 10:33 PM News 4 @ 10p Sun Su 10p-1035p :30 TIMJ-30A-1012 \$175.00 NM									
2	10/15/12	10/19/12	M-F Today Show	M-F 7a-9a	MTWTF--	:30	15	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 15 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 15 R M 10/15/12 6:27 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 1 R M 10/15/12 7:29 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 2 R M 10/15/12 8:44 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 4 R Tu 10/16/12 7:29 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 12 R Tu 10/16/12 8:29 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 3 R Tu 10/16/12 8:51 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 14 R W 10/17/12 7:58 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 6 R W 10/17/12 8:34 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 5 R W 10/17/12 8:49 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 11 R Th 10/18/12 7:23 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 8 R Th 10/18/12 7:59 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 7 R Th 10/18/12 8:35 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 13 R F 10/19/12 7:22 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 10 R F 10/19/12 8:29 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM 9 R F 10/19/12 8:50 AM M-F Today Show M-F 7a-9a :30 TIMJ-30A-1012 \$60.00 NM									
3	10/15/12	10/19/12	News 4 @ 6p M-F	M-F 6p-632p	MTWTF--	:30	5	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 5 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 R M 10/15/12 6:31 PM News 4 @ 6p M-F M-F 6p-632p :30 TIMJ-30A-1012 \$160.00 NM 2 R Tu 10/16/12 6:26 PM News 4 @ 6p M-F M-F 6p-632p :30 TIMJ-30A-1012 \$160.00 NM 3 R W 10/17/12 6:25 PM News 4 @ 6p M-F M-F 6p-632p :30 TIMJ-30A-1012 \$160.00 NM 4 R Th 10/18/12 6:26 PM News 4 @ 6p M-F M-F 6p-632p :30 TIMJ-30A-1012 \$160.00 NM 5 R F 10/19/12 6:13 PM News 4 @ 6p M-F M-F 6p-632p :30 TIMJ-30A-1012 \$160.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

Invoice #	Invoice Date	Invoice Month	Invoice Period
168840-1	10/28/12	October 2012	10/01/12 - 10/21/12

Advertiser	Product	Estimate Number
Tim Jennings for State Sen		

www.kobtv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/20/12	10/20/12	News 4 @ 6p Sat	Sa 6p-630p	-----S-	:30	1	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$160.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 R Sa 10/20/12 6:14 PM News 4 @ 6p Sat Sa 6p-630p :30 TIMJ-30A-1012 \$160.00 NM									
5	10/21/12	10/21/12	News 4 Special @ 430p	Su 430p-5p	-----S	:30	1	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$160.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 R Su 10/21/12 4:43 PM News 4 Special @ 430p Sun Su 430p-5p :30 TIMJ-30A-1012 \$160.00 NM									
6	10/15/12	10/21/12	News 4 @ 10p M-F	M-F 10p-1035p	MTWTF--	:30	5	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 5 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 R M 10/15/12 10:12 PM News 4 @ 10p M-F M-F 10p-1035p :30 TIMJ-30A-1012 \$175.00 NM 2 R Tu 10/16/12 10:28 PM News 4 @ 10p M-F M-F 10p-1035p :30 TIMJ-30A-1012 \$175.00 NM 5 R W 10/17/12 10:22 PM News 4 @ 10p M-F M-F 10p-1035p :30 TIMJ-30A-1012 \$175.00 NM 1 R Th 10/18/12 10:22 PM News 4 @ 10p M-F M-F 10p-1035p :30 TIMJ-30A-1012 \$175.00 NM 4 R F 10/19/12 10:14 PM News 4 @ 10p M-F M-F 10p-1035p :30 TIMJ-30A-1012 \$175.00 NM									
7	10/20/12	10/20/12	News 4 @ 10p Sat	Sa 10p-1030p	-----S-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 R Sa 10/20/12 10:11 PM News 4 @ 10p Sat Sa 10p-1030p :30 TIMJ-30A-1012 \$175.00 NM									
Total Spots							29		

Payment Terms 30 Days

<u>Gross Total</u>	\$3,245.00
<u>Agency Commission</u>	\$486.75
<u>Net Amount Due</u>	\$2,758.25
ROS 7.125%	\$196.53
<u>Amount Due</u>	\$2,954.78